

Proudly funded by



Small Business Month
1 - 31 October 2018



NSW Department of Industry, Cessnock City Council and Advance Cessnock City partners are pleased to present:



23 OCT 2018

LET'S TALK BUSINESS

Keynote Speaker:

Mark Carter

And a panel of Cessnock City's
own small business leaders.

FREE
Seminar

Join us for an electric, impactful and interactive presentation
with our small business leadership expert: Mark Carter.

Globally experienced and a published author, Mark Carter has held strategic leadership development roles in 40 countries. His niche is in designing and delivery of sales strategies and bespoke methodologies for billion dollar sales teams.

During our 90 minute long seminar, Mark will reveal practical strategies you can apply instantly, and give you the tools you need to unlock growth and value in your small business.

PART 1: Productivity toolkit: ignite motivational triggers to expand potential.

Specific tools and approaches to optimise personal productivity and motivate people to maximise results. Manage for peak performance, operational efficiency and capability. Learn how to better engage people, understand behaviours and improve communications. Onboard effectively so new team members can hit the ground running.

PART 2: Sales growth: expand your sales capabilities, skills, strategy and tools.

Gain momentum, learn how to unlock value and master the confidence you need to improve your sales growth. Whether you're a one-man-band or lead a whole sales squad... sales performance is a science and artform that can be learned for a more productive small business.



SMALL BUSINESS LEADERS PANEL

Small business leaders from Cessnock City join us for a panel facilitated by Mark Carter to each speak on their successes, barriers, and learnings in their own businesses.

Cost: FREE
When: Tuesday 23 October 2018
Time: From 9.00am for a 9.10 start.
Where: Cessnock Leagues Club
Auditorium, 1 Darwin Street,
Cessnock
A light morning tea will be provided.
RSVP: Monday 22 October 2018

To register, please use form attached or
click to be taken to the online form.



Registration: 02 4993 4185
Email: economic.development@cessnock.nsw.gov.au
Web: www.advancecessnockcity.com.au

Proudly funded by



Small Business Month
1 - 31 October 2018



Seminar event: Let's Talk Business

Tuesday 23 October 2018, 9am for a 9.10 start

Business Name:

Phone Number

Primary Contact Person:

Email Address:

ATTENDEES:

Name / Position:

Contact Details:

<input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>

<input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>

Register online:



Registration: 02 4993 4185

Email: economic.development@cessnock.nsw.gov.au

Web: www.advancecessnockcity.com.au

Advance Cessnock City is a strategic partnership between the Cessnock City Council, local Chambers of Commerce and key business leaders across the region. The primary aim of the partnership is to support economic development, business growth and investment throughout the region.

ADVANCE CESSNOCK CITY PARTNERS:

