







## Competition - Support Local Campaign

Here is what you need to do...

WIN 5 X \$100 GIFT CARDS!!!!

Give a Shoutout in 25 words or less for something unique you found you can buy at a local shop in Greater Cessnock (including Cessnock, Kurri Kurri, Branxton, Wine Country and Wollombi Valley) and post a photo of your purchase for your chance to win 1 of 5 Gift Vouchers valued at \$100 each. Winners will be selected based on random selection. \*Terms and Conditions apply. You can enter as many times as you like.

Remember it's all about locals supporting locals and working together! We can't wait to hear what unique items you've been able to buy in Cessnock.

5 x \$100 vouchers to be given away total value of \$500

Don't forget to LIKE Advance Cessnock City for future competitions and promotions #supportlocalcessnock



## How to enter:

- 1. Take a photo of something unique you can buy locally
- 2. Post to Instagram or Facebook (make sure privacy setting is 'Public')
- 3. Identify or introduce the business (tag or name them)
- 4. Hashtag #supportlocalcessnock
- 5. Enter as many times as you like!

This month an Advance Cessnock City representative will choose by random selection five entries, this will be reposted, and the winners (5 in total) will receive one \$100 Gift Card. The promotion will run from 1<sup>st</sup>-31<sup>st</sup> August 2022.

## **Terms and Conditions**

- 1. Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
- 2. The Promoter is Cessnock City Council (ABN 60 919148 928), 62-78 VincentStreet, Cessnock NSW 2325 Australia. Phone: 02 4993 6720.
- 3. The competition is open to all residents and businesses operating in Cessnock Local Government Area, must be over 18 years who have posted their photo with hashtag #supportlocalcessnock to Instagram or Facebook.
- 4. The competition commences at 9:00am AEST on 01 August 2022 and closes at 2.00pm AEST on 31st August 2022 (the "Promotion Period").
- 5. During the Promotion Period, the respondents who identify as the account holders of the social media account who is chosen as the 5 winners will receive a \$100 Gift Card.
- 6. The business/product appearing in the photo must be located within the Cessnock LGA. Where possible, entrants should tag or identify the business.
- 7. Information collected will be used solely by the Promoter and stored in accordance with its Privacy Policy and within the confines of the Privacy Act. Byentering, Entrants expressly consent to this use.
- 8. All entrants agree to the promoter's Copyright Statement and Copyright Policy.
- 9. Five winners will be randomly selected by Advance Cessnock City representatives using a random selection generator after the promotion period ends.
- 10. The result is final, and no correspondence will be entered into.
- 11. The winner will be notified where possible via their social account. The official winner will be reposted on Advance Cessnock partner social accounts.
- 12. If the prize/s is not claimed within 2 weeks of the results date, the Promoter will roll into the next month with each unclaimed prize.
- 13. Once claimed by the winning Entrant, vouchers for said prize can be collected from Cessnock City Council customer service desk.
- 14. Entrants consent that should they win the prize they may be asked to participate in follow up photo and media opportunities.
- 15. Upon entry, it is also accepted that an Entrant's name, Business Name of consequent photographs of their prize experience may published by the Promoter. This includes Internet sites, social media pages, and in marketing material as a condition of acceptance of the prize. Further information will bepublished only with the permission of the winner.
- 16. Subject to the approval of regulating authorities, the Promoter reserves the right in its sole discretion to suspend the competition; and to cancel, terminate, modify or disqualify any entrant.
- 17. The Promoter assumes no responsibility for any error, omission, communications line failure, theft or destruction or unauthorised access to, or alteration or misuse of entries by third parties. The Promoter is not responsible for any problems or technical malfunction of any equipment, software, failure of any email or entry to be received by the Promoter on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participants or any other person's computer related to or resulting from participation or downloading any materials in this competition.
- 18. The Promoter, its employees and agents will not be liable for any loss or damage whatsoever (including but not limited to indirect or consequential loss) or personal injury suffered or sustained arising from or in connection with the competition, any omission to enter a person into the competition, acceptance of the prize or the prize itself, except for liability which cannot be excluded by law.
- 19. The Promoter collects and uses personal information in accordance with its privacy statement https://advancecessnock.com.au/privacy-statement/
- 20. Conditions of prize. No prize can be redeemed for cash, vouchers are non-refundable and non-transferable.
- 21. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to the Promoter and not to any other party.

